

# Pop-Up Living Lab for Wearable Technologies

A space for the interactive exhibition of devices  
and research projects

## Seize Your Space and Stand Out Among Industry Leaders!

From June 11th to September 21st!



- It's an excellent **free marketing** opportunity
- The **focus is on users**
- For your convenience, centrally located in Heidelberg:
  - **Kurfürsten Anlage 3, 69115**
- **Registrations have already started!**

## You decide how to join us



Showcases in open spaces, tables, and booths



Product testing, also with complete privacy in booths

Workshops, talks, and panel discussions



Other options available upon agreement



The Living Lab is a key part of the **Summer of Wearable Technologies** in Heidelberg, with three international conferences:

- **Wearable Technologies Conference**
- **IEEE Biorob 2024**
- **SHIFT Medical**

## Who can participate?

Industry &  
Business

Citizens &  
Consumers

Research &  
Science

## Scan me!

