

Heidelberg



Did you know ...

[www.heidelberg.de](http://www.heidelberg.de)



Heidelberg is ...

... young:  
average age  
under **40**

... diverse:  
people from  
**160** countries  
live here

... an UNESCO  
City of Literature



... one of the



world's leading  
centers of science

... a magnet for **12** million  
visitors each year



# Heidelberg is a pioneer in climate protection



Municipal

**Climate Protection concept |**

since 1992

goal:

**climate-neutral  
municipality by 2050**



**strong  
civic** involvement



# Heidelberg is building one of the world's largest passive house developments

Bahnstadt  
under development  
since



# 2009

**6.800**  
inhabitants and  
**6.000**  
jobs



climate-neutral thanks  
to renewable  
energy supply



# Heidelberg has an environment-friendly approach to transportation

first **electric bus route** in the region

The city's vehicle fleet will be **emission-free** by **2025**

Comprehensive expansion of the **public transport system** with Euro **130 million** investment



Citizens make **63%** of their journeys by bus, rail or bicycle, or on foot

Systematic use of **fuel-cell technology**




# Heidelberg is a city of cyclists

Recognition as a  
"cycle-friendly  
municipality"

**260** kms of  
cycle paths  
network still  
expanding

Highest proportion of cycle traffic  
in Baden-Württemberg

 **73%**  
of citizens use  
bicycles in the city



# Energy transition taking shape in our city: Stadtwerke Heidelberg's "Energy Park"

**80%**  **green electricity** for its customers

up to **30%** of **distance heating** from renewable energy sources

**Energy storage** 

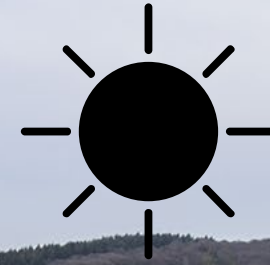
Highly efficient distance heating for up to **50%** of all households

to integrate renewable energy sources



# Heidelberg supports its residents' environmental involvement

up to **10,000 Euro**  
towards purchase of a hydrogen car



free advice  
on energy &  
solar power

Incentives for  
energy-saving  
construction  
and renovation



Awards for  
environmental and  
sustainability projects



# Heidelberg is committed to biodiversity

**“Naturally Heidelberg”**  
an environmental training  
program  
for young  
and old



UNESCO-Award for  
“training for sustainable  
development.”

**Species conservation  
programs**

for insects,  
amphibia  
and reptiles



Biotope  
network  
program  
for farmers





# Heidelberg “global player” in climate protection

# “Innovator City” in the global C40 network

Exchange with  
over **1.000** municipalities through the  
“Energy Cities” network

Prof. Dr. Würzner is  
president of  
Energy Cities

Participation  
**in COP**  
world climate  
conferences

“Covenant of Mayors”



Heidelberg: outstanding dedication

Fairtrade Town

European Sustainable City Award



United Nations Global Green City Award



Federal Capital for Climate Protection 2010



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